

# Beads for Peace all Over the world Ring



PEACE RING ( S · M · L ) 700

TOHO CO., LTD.  
082-237-5151 <http://www.toho-beads.co.jp>

## Steps to Participate

1. Make a PEACE RING!
2. Post your photo on Instagram!
3. Teach it at workshops or sell your creation!
4. Make a donation!

Follow us  
on Instagram!



\* See below for further details.

## PEACE RING Project - Spreading world peace through each bead -

TOHO Beads supplies beads all over the world. People meet and stay connected through our beads. Language is no barrier when it comes to beading. Beaders worldwide instantly spark conversations and become friends through the common interest of beads.

We started this project with the hope of spreading world peace and connecting people all over the world through the PEACE RING project. There are many regions in the world where people are still suffering from war and hunger – regions where children can't even go to school. We hope to make the world a better place where there will be no more war and hunger, food will be safe and accessible, and children can have a proper education.

The word "bead" has its roots in Old English and further back, meaning "to pray."

With the words of our founder, "Soul in every bead," instilled in all of our employees at TOHO, we make each bead with our soul at the Hiroshima factory, delivering them to you all throughout the world. By spinning each bead with needle and thread, let us work together to spread peace and pray for a safe world full of love for children.

Peace (Beads) for the world!



Designer – Rochelle Peterson is a bead lover. She hopes that her design will make a contribution to world peace.

### PEACE RING Project / Contents & How to join

#### Post on Instagram

After making the PEACE RING with your favorite color, please post a photo on Instagram with the hash tags:

#TOHOPEACERING @toho\_beads

\* Use the correct hash tags and we will make a donation according to the number of posts with PEACE RING, utilizing TOHO Beads.

\* Your uploaded photos of PEACE RING may be used for promotional purposes.

#### Related products to be sold by TOHO BEADS

With the thought of "Hiroshima's hope for peace" in mind, we will make products related to the PEACE RING project such as DIY kits and the finished product of PEACE RING itself.

10% of all profits will be donated toward benefits for world peace.

Event Period: Until August 6th, 2020

#### Free pattern – Resale permitted

This is a free pattern you can use to make one for yourself, create kits, or teach at events and workshops.

We encourage you to donate part of the profit to any world peace organizations you may know.

\* When selling a finished piece, please place the PEACE RING logo at the top left hand corner.

\* The amount to be donated is determined by you.

#### Support

We would like to support those who want to participate in this project at TOHO BEADS STYLE Tokyo Gallery t. If you would like to make PEACE RING or post your photos on Instagram, please feel free to visit our store or contact us with the email below.

#### Gallery t

Address: 1-9-11, Yanagibashi, Taitou-ku, Tokyo 111-0052, Japan

Email: [bstyle-galleryt@toho-beads.co.jp](mailto:bstyle-galleryt@toho-beads.co.jp)

Please add "PEACE RING" to the subject line when sending an email.

Please share your  
PEACE RING with us!