

Announcing the "Spectrum of Joy" 2020 TOHO® Challenge

"Color is the radiance of light traveling through and bouncing off of everything on the physical plane. Just as the light of day changes—from the soft hues of dawn to the brightness of midday and then as twilight settles into shadows—I find joy in all the many different hues of colors as they dance, glow, and change throughout the day with the changing light. I have been very inspired by many summertime gardens and the feeling of joy they have brought to me, and I want to bring them with me all year long. I hope you, too, will find joy using these many different colors and finishes of TOHO beads, Starman Czech beads, and TOHO One-G thread—blend the full spectrum of colors together and bring your creative visions to life!"

—Rochelle Peterson

Create an original design in the medium of your choice using TOHO seed beads and Starman Czech Glass beads from the 2020 Challenge palette:

TOHO Seed Bead Color Numbers

#306FM	Frosted Shamrock-Lined Jonquil
#306	Shamrock-Lined Jonquil
#461	Higher-Metallic Grape
#PF590	PermaFinish-Galvanized Yellow Gold
#PF590F	PermaFinish-Matte Galvanized Yellow Gold
#PF2109	PermaFinish-Translucent Silver-Lined Jonquil
#252FM	Frosted Royal Purple-Lined Aqua
#779	Inside-Color Rainbow Crystal/Salmon-Lined
#779FM (#779F)	Frosted Salmon-Lined Crystal Rainbow
#979	Luminous Neon Pink-Lined Lt. Topaz
#958	Inside-Color Hyacinth/Siam-Lined
#82	Metallic Nehula

#82 Metallic Nebula

#936 Dark Lilac-Lined Crystal #507 Higher-Metallic Iris Green

#935 Inside-Color Crystal/Wisteria-Lined

Starman Czech Glass Beads

Iris Lemon (LR81000)

Chatoyant – Red (29717AL)	TOHO One-G thread recommended		
Polychrome – Olive Mauve (94103)	PT-9	Yellow	
Chatoyant – Red (29717AL)	PT-11	Purple	
Luster Iris – Hyacinth (LR9004)	PT-12	Green	
Dual Coated Fuchsia-Lemon (48001	PT-15	Orange	

Rules for Designers:

- You are strongly encouraged to use at least some of each color in the 2020 palette to create one
 eye-catching piece.
- You are allowed to use any size or shape TOHO bead and Starman Czech beads in the colors that we have provided on the color list. As many as you wish but must be the exact color numbers on the list. Toho seed beads should be the star of the show!
- No other seed beads or Czech beads may be used!
- You can add one Focal item of your choice, such as one single pendant or cabochon. For example, a strand of stones (or any other beads not listed above) does not qualify as *one* item.
- You can use any clasp, findings, backing, threads, and fibers—but make sure they stay within the challenge color palette and are *used sparingly*.
- Your design does not need to be garden themed; gardens were simply Rochelle Peterson's inspiration for the color palette.

Things to consider when designing:

- Designs will get worldwide exposure, this is your chance to "wow" the world with your creativity.
- Photo of your designs will be posted on the TeamToho website and Facebook page.
- We are always looking for new designers to Feature in future Challenges or designs that could be used in magazine ads, show displays, and product promotional materials, so think about how it will photograph or how the beads are featured to really promote TOHO beads.
- Have fun! This is a chance to create something that you have always wanted to or challenge yourself outside your own personal creative box.

Please send a picture of your finished design TohoChallenge@teamtoho.net

If you have any questions, please message us on the Team TOHO Facebook page https://www.facebook.com/TeamTOHO/ or email Rochelle at toho_bobbybead@yahoo.com.

